

# Berlitz AURUS

## Amalya S.G.L

Tel-Aviv, Israel  
052-6767499  
Berlitzaurus@gmail.com  
Instagram: @Berlitzaurus

## About

Recently graduated from Shenkar College's Visual Communications department, I'm an Art Director, Video Creator and Designer. I have always been a conceptual person, finding meaning in the smallest details, and so concept and narrative have become my biggest strengths in my work. In my projects, I love creating visual narratives

that are both aesthetically pleasing and conceptually meaningful. I love and am good at working with people and problem-solving, and I'm always eager to learn something new. I am passionate about and have experience in all stages of Video Production (pre, post and production), Brand Identity and Image Making. Fun fact: I also do tattoos!

## Software



## Experience

### Wix video mapping, 2024

As part of my studies at Shenkar, we collaborated with Wix to create Video mapping projects based on articles published in Dust Magazine. In my group, I was in charge of photography and videography for the mapping and additional printed materials, as well as being a major decision-maker in the concept-creation process

### Kan11, 2024

As part of my studies at Shenkar, I independently wrote, produced, filmed, directed and edited a promotional video for Kan11's "Addicts" podcast, using a sound-byte from the show. My video was later chosen, along with a select few other projects, to be posted on the podcast's social media

### The Documentary Project - Tel Aviv Sexual Assault Crisis Center 2021-present

The project sensitively creates an archive of the stories of women and men who have been sexually assaulted. I have been accompanying the project and producing all kinds of graphic materials for it, as well as an ongoing refresh of their visual identity

### Graphic design, translation and content editing - Under the Radar, 2021-2024

A news network design "for youth, by youth" based 100% on volunteering

### Communications and Contents at "Kolot" NGO, 2019

Editing, translating and writing English content, as well as managing communications with students and potential donors for the association

### Freelance design, 2018-Present

Freelance graphic design and video creation, including posters for scientific events at the Hebrew University HUI center, Short-form Videos and TikToks for musicians, and other private projects

## Education

### Shenkar College, 2020-Present

Department of Visual Communications design

### New Age Art, 2019-2020

Tattoo Apprenticeship

### Blich High School, 2014-2017

Majored in Film and French,

Graduated with honors

(Ramat-Gan municipality)

## Languages

Hebrew - Native

English - Native

French - Fluent

German - Basic

## Additional Activities

### Tel-Aviv Sexual Assault Crisis Center, 2011-Present

volunteer work at fundraising events, NFP Project Branding and Design

### Ramat-HaShikma Scouts, 2014-2015

Counseling for at-risk youth

