

# BERLIOZ AURUS

## Amalya S.G.L

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## About

Recently graduated from Shenkar College's Visual Communications department, I'm an Art Director, Video Creator, and Designer. In my projects, I love creating visual narratives that are both aesthetically pleasing and conceptually meaningful. I enjoy working with people, creative problem solving, and I'm always eager to learn something new.

I am skilled in all stages of Video Production—from concept to post—and especially passionate about directing, editing, and storytelling.

## Software



## Experience & Notable Projects

### Zvoov Studio, 2025

Video Editor at a Tel Aviv-based creative content and production studio. Edited a wide range of social-first videos for platforms like Instagram, TikTok, and web. Served as lead editor on projects including Samsung's "Reel Life" campaign and GiGi Cosmetics' TikTok content, alongside many other productions.

### Wix video mapping, 2024

As part of my studies at Shenkar, we collaborated with Wix to create Video mapping projects based on articles published in Dust Magazine. In my group, I was in charge of photography and videography for the mapping and additional printed materials, as well as being a major decision-maker in the concept-creation process

### Kan11 "Addicts", 2024

As part of my studies at Shenkar, I independently wrote, produced, filmed, directed and edited a promotional video for Kan11's "Addicts" podcast, using a sound-byte from the show. My video was later chosen, along with a select few other projects, to be posted on the podcast's social media

### The Documentary Project - Tel Aviv Sexual Assault Crisis Center 2021-Present

The project sensitively creates an archive of the stories of women and men who have been sexually assaulted. I have been accompanying the project and producing all kinds of graphic materials for it, as well as an ongoing refresh of their visual identity

### Graphic design, translation and content editing - Under the Radar, 2021-2024

A news network design "for youth, by youth" based 100% on volunteering

### Communications and Contents at "Kolot" NGO, 2019

Edited, translated, and wrote content for the NGO's website and communications, while coordinating with donors and international partners.

### Freelance design, 2018-Present

Freelance graphic design and video creation, including posters for scientific events at the Hebrew University HUI center, Short-form Videos and TikToks for musicians, and other private projects

## Education

### Shenkar College, 2020-Present

Department of Visual Communications design

### New Age Art, 2019-2020

Tattoo Apprenticeship

### Blich High School, 2014-2017

Majored in Film and French,

Graduated with honors

(Ramat-Gan municipality)

## Languages

Hebrew - Native

English - Native

French - Fluent

German - Basic

## Additional Activities

### Tel-Aviv Sexual Assault Crisis Center, 2011-Present

volunteer work at fundraising events, NFP Project Branding and Design

### Ramat-HaShikma Scouts, 2014-2015

Counseling for at-risk youth

